THE COMMERCIAL DEVELOPMENT OF AMINOETHOXYVINYLGLYCINE (AVG) – A HISTORICAL PERSPECTIVE

Warren Shafer, Valent Biosciences Corp, Libertyville, IL, USA

Dr. Shafer will deliver the PGRSA 2014 Invited Historical Perspectives Presentation. He will review the story behind AVG and how it was ultimately registered for use on apples in 1997. While Abbott Labs did not discover AVG, they did made it a commercial reality for crop production. The product development journey involved many talented and dedicated people who persevered through significant challenges and found a way to make good things happen. And the story of AVG continues to unfold 17 years later with new uses continuing to be developed. Dr. Shafer played a major role in the commercialization of AVG and his presentation will focus on the Discovery, History of Scientific Research and Commercial Development of AVG.